

# Rate Shopping. Ship-From-Store.



“ProShip shipping software has allowed us to scale our e-commerce fulfillment network within our DC and ship-from-store network with ease. The flexibility and speed to rate and service shop multiple carriers instantaneously has allowed us to reliably ship 10’s of thousands of packages daily through multiple channels.”

- CHRISTOPHER FALL, MANAGER OMNI FULFILLMENT & SUPPLY CHAIN OPTIMIZATION

## REQUIREMENTS

- Ship-from-store functionality
- Reduction in shipping costs
- Additional shipping options for customers
- Carrier compatibility and compliance
- E-commerce integration with IBM Sterling
- Integration with Manhattan WMS
- Easy addition of regional/local carriers

## CHALLENGE

Petco, a leading pet specialty retailer, struggled with providing affordable and faster shipping options to their customers. Their existing shipping system wasn't robust enough for their volume and didn't offer the carrier mix they needed. Additionally, the need to utilize stores as mini distribution centers was apparent in order to decrease shipping costs while increasing options for their customer base.

While looking for a solution, Petco required a seamless e-commerce integration with IBM Sterling, along with query and data exchange with an Oracle instance used by Manhattan. They also were in need of a shipping solution that made carrier compliance a #1 priority in order to handle rate changes, address accuracy and labels.

## SOLUTION

ProShip® Software, a Manhattan preferred partner, writes back shipment information (cost, tracking number, etc.) to an Oracle database, streamlining Petco's shipping process.

580+ Ship-from-Store locations

8 Carriers

7 Distribution Centers



By increasing their carrier mix, utilizing ProShip's rate shopping, advanced date shopping functionality, and leveraging 150+ Petco stores with ship-from-store capabilities, Petco has achieved its goals in offering faster, more cost-efficient options to their customers.

## PETCO'S BENEFITS

- Reduction in shipping costs due to rate shopping
- Boost to the customer experience due to diverse mix of shipping options
- Increased carrier compliance and compatibility
- Larger footprint due to ship-from-store capabilities
- Increased warehouse efficiencies with Custom Label Indicator for manual sortation
- Access to regional and local carriers to increase shipping options and lower costs