

Parcel Shipping Customization in the Print Distribution World



“ We’re now able to discount shipping for each customer right down to the shipping method. Being able to offer this additional savings to our customers is extremely beneficial.”

- ERIC SCHINDLER, FULFILLMENT PRODUCT MANAGER, OMNIPRESS

REQUIREMENTS

- Eliminate need for separate carrier systems
- Onboard new carriers and carrier services
- Integration with Veracore OMS/WMS
- Rate quoting
- Extend shipping discounts to customers

CHALLENGE

Omnipress offers integrated and comprehensive solutions for online, mobile, and printed educational materials so their customers can deliver content to their learners when and where they need it.

In 2013, Omnipress was utilizing FedEx, USPS and LTL software all separately and were looking to find an all-in-one multi-carrier shipping solution that would integrate with Veracore, their OMS/WMS. Ultimately, Omnipress was looking to cut shipping costs and deliver customized experiences to their clients.

SOLUTION

ProShip multi-carrier shipping software was implemented in 2013 to give Omnipress increased carrier flexibility including seamless onboarding, multi-carrier rate shopping and high-speed parcel shipping, all within one system. Omnipress was able to diversify their carrier mix and ship with UPS, FedEx, USPS and R+ L Freight, an LTL carrier.

Average of **70,000** shipments per year

Carrier Diversification:
UPS, FedEx, USPS and LTL

ProShip customer since **2013**

High-speed shipment processing



OMNIPRESS'S BENEFITS

- Ease of carrier onboarding
- Rate shopping within one system for parcel and LTL
- PSO Widget for discounted customer shipping quotes
- Address validation capabilities

