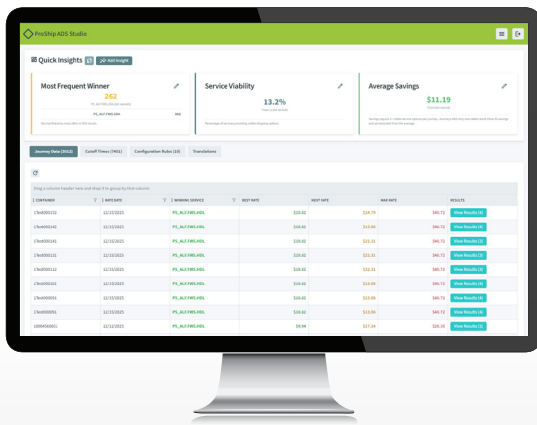




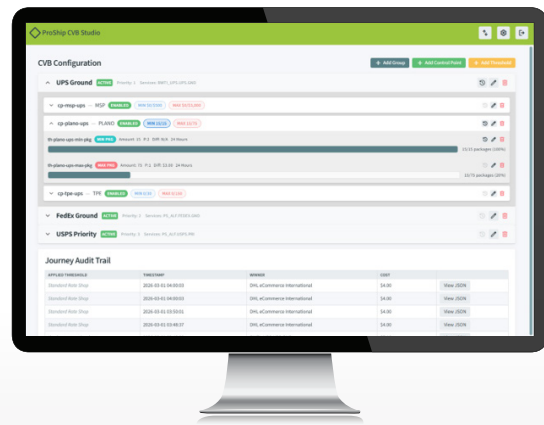
BRAND NEW

Meet the exciting new features just released on the ProShip platform.



NEW Advanced Date Shopping Studio

ADS Studio gives ProShip customers a clear, self-service way to manage the proven ADS engine. Instead of relying on code changes, teams can configure rules, control cutoff times, and standardize how ADS evaluates shipments, all from an intuitive browser-based experience. Journey views show how each shipment moved through ADS, which services won, which underperformed, and where savings were captured. That visibility makes it easier for both integrators and operations teams to fine-tune strategies and validate that the engine is doing what they expect. Because ADS Studio sits on top of the same trusted ADS engine, customers gain a modern, easy-to-use configuration layer without changing the optimization logic they already trust.



NEW Carrier Volume Balancing Studio

CVB Studio gives shippers precise control over how they meet carrier contract obligations without slowing down operations. It tracks minimum and maximum package counts or freight spend across every control point, then applies your defined priorities to guide rate shop outcomes in real time. When a threshold isn't met, CVB Studio filters the carrier mix to keep your shipping activity aligned with contracted commitments. If a lower-cost service appears, the differential threshold logic determines whether the savings justify breaking from the active priority. The result is predictable, contract-compliant decisioning that protects discounts while avoiding unnecessary spend. It builds on the ProShip foundation customers trust, adding a transparent layer of optimization that's easy to manage and consistently reliable.

Interested? Contact your Strategic Account Manager to learn how to add these exciting new features to your ProShip platform.